



With near-perfect weather year-round, 70 miles of spectacular coastline, world-class attractions and a thriving urban core, complete with a sophisticated art, dining and nightlife scene, San Diego offers the perfect blend of laid-back and cosmopolitan. Explore California's Beach City, from the diverse coastal landscape to its urban neighborhoods, featuring beachside attitude with big city excitement from sun up to sun down.

**SPRING TO SAN DIEGO MEDIA TOUR**  
*Sun, Surf & Fun in California's Beach City*  
March 9–12, 2017

**Thursday, March 9**

Arrive in San Diego.

A Treasure Limo driver will meet & greet you with a sign at the airport baggage claim to transport you to Kona Kai Resort.

**Complimentary accommodations will be provided for three nights, March 9, 10, 11 at:**



- **Kona Kai Resort & Spa**  
1551 Shelter Island Drive  
San Diego, CA 92106  
1-800-566-2524 (Toll-Free), 619-221-8000  
[www.resortkonakai.com](http://www.resortkonakai.com)

Sun, surf and sea set the scene at the Kona Kai Resort, featuring 129 guestrooms with marina or bay views, located on Shelter Island overlooking San Diego Bay. Activities include a private sandy beach (San Diego's only non-membership private beach), swimming pool with Dive-In Movie nights, kayak, paddleboard, bike and Segway rentals, fine dining at Vessel restaurant and the relaxing SpaTerre.



**Evening**

Enjoy a **welcome reception and dinner at Vessel Restaurant** in the Kona Kai Resort. Vessel offers New American cuisine expertly prepared by Executive Chef Roy Hendrickson, served in a chic and casual atmosphere overlooking the Shelter Island marina. Chef Roy incorporates local, seasonal and sustainable ingredients, taking traditional delicacies and giving them a flavorful twist.

## Friday, March 10

### 8:00 a.m.

Enjoy **breakfast at new Pacific Standard Coastal Kitchen** in Little Italy. ‘Top Chef’ star and Executive Chef Giselle Wellman creates a delicious line up of farm fresh menu items ranging house-baked granola and yogurt parfait with local honey and fresh berries to brioche French toast, huevos rancheros, veggie egg white omelets and more. [www.pacificstandardrestaurant.com](http://www.pacificstandardrestaurant.com)

Explore **Point Loma**, a popular bayfront neighborhood (including Shelter Island and Harbor Island) west of downtown San Diego where history comes alive and inspiration sets sail – offering great restaurants, activities, a variety of accommodations and stunning views of San Diego’s skyline. [www.sandiego.org/pointloma](http://www.sandiego.org/pointloma)

First stop: the **hidden sea cave of Sunset Cliffs**, one of San Diego’s notable natural wonders, tucked beneath Point Loma’s sandstone bluffs. *Visitors are advised to enjoy the cave from above and not swim into the cave via the ocean due to dangerous waves and currents.*



Visit **Cabrillo National Monument**, San Diego’s only national park, commemorating Spanish explorer Juan Rodriguez Cabrillo’s discovery of San Diego in 1542; the first European to set foot on the U.S. West Coast. Enjoy birds-eye views of the bustling harbor and downtown skyline, explore the Old Point Loma Lighthouse, a whale watch overlook and tidepools in one of the best protected intertidal ecosystems in Southern California. [www.nps.gov/cabr/index.htm](http://www.nps.gov/cabr/index.htm)



### 12:00 p.m.

Enjoy **lunch at Mess Hall in Liberty Public Market**, San Diego’s first year-round food hall. Ranked one of the Top 20 food halls in the U.S., the market follows a path paved by iconic markets such as Vancouver’s Granville Island. Mess Hall’s three new chef-driven eateries feature the very best of the food hall and include the market-to-menu Mess Hall Bar, Grape Smuggler wine and tapas bar, and Pi Pizza Bar, dishing out Roman-style pie by the foot. <http://libertypublicmarket.com>



After lunch, tour **Liberty Station**, a historic collection of buildings that once housed the Naval Training Center and have been restored into a thriving arts & culture, dining and shopping district that includes parks and hotels. Highlights include San Diego Comic Art Gallery, San Diego's first gallery devoted to comic book art, Women’s Museum of California, Visions Art Museum and Casa Valencia Gallery, spotlighting artists of Baja California, Mexico. <http://libertystation.com>

### 3:00-5:00 p.m.

Feel the ocean breeze and sea salt spray in your hair on an exciting **San Diego Speed Boat Adventure**. Take the wheel and be the captain of your very own speedboat as a tour guide introduces you to the sights and beauty of San Diego Bay via a witty historical narration conducted through two-way communication systems mounted in each boat. [www.speedboatadventures.com](http://www.speedboatadventures.com)



## Evening

Enjoy **dinner at Craft & Commerce** restaurant in Little Italy, one of San Diego's hottest neighborhoods, featuring a thriving dining and nightlife scene ([www.littleitalysd.com](http://www.littleitalysd.com)). Executive Chef Ted Smith's new menu offers a diverse selection of veggie-forward shared plates, housemade pastas and large entrees, including an aji marinated tomahawk porkchop, chicken Fried quail and black Angus ribeye. Slow-cooked meats are complemented by a variety of wood fired sides such as fire-roasted eggplant dip, grilled oysters, bone marrow and roasted carrots. [www.craft-commerce.com](http://www.craft-commerce.com)

After dinner, hula over to the hidden tropical paradise of **False Idol tiki bar**, located inside Craft & Commerce. Marvel at playful Polynesian elements like colorful tiki masks, an indoor waterfall and flaming volcano while enjoying exotic cocktails – utilizing a collection of 200+ rare and vintage rums – several of which are served in custom-made tiki mugs. [www.falseidoltiki.com](http://www.falseidoltiki.com)



## Saturday, March 11

### 9:00 a.m.

Visit the famous **Birch Aquarium at Scripps** in La Jolla ([www.sandiego.org/lajolla](http://www.sandiego.org/lajolla)), featuring more than 60 tanks of colorful marine life, including coral reefs, sharks, jellyfish and three outdoor tide pools. An interactive museum showcases research discoveries on climate, earth and ocean science. [www.aquarium.ucsd.edu](http://www.aquarium.ucsd.edu)



*Birch Aquarium is a participant in San Diego's popular annual **Kids Free San Diego Month** in October ([www.kidsfreesandiego.org](http://www.kidsfreesandiego.org)) and **Macy's San Diego Museum Month** in February, featuring 1/2 price admission to area museums ([www.sandiegomuseumcouncil.org/museum-month](http://www.sandiegomuseumcouncil.org/museum-month)).*

### 11:00 a.m.

Explore **Sunny Jim Cave**, the only known land access sea cave on the California coast – a mini adventure in the heart of La Jolla Village, accessed through the **Cave Store**. [www.cavestore.com](http://www.cavestore.com)



Stroll along the seawall of nearby **Children's Pool**, a small sandy crescent-shaped beach that is home to dozens of seals that seek out the sheltered beach to raise their pups.

### 12:30 p.m.

Enjoy **lunch at Galaxy Taco** in La Jolla, acclaimed Chef Trey Foshee's homage to Mexican culture and cuisine. Its menu is rooted in the flavors and traditions of Mexico while celebrating San Diego's local seasonal ingredients; a delectable example of San Diego's signature Cali-Baja food revolution. [www.sandiego.org/campaigns/good-stuff/cali-baja.aspx](http://www.sandiego.org/campaigns/good-stuff/cali-baja.aspx)



Notable tacos include lamb barbacoa, potato with green chorizo spice, kale with queso fresco and grilled avocado tacos. Adding authenticity to the restaurant's concept, handmade tortillas crafted with fresh masa are pressed on-site daily. [www.galaxytaco.com](http://www.galaxytaco.com)

### Afternoon

Soar like a seagull over the sparkling Pacific and scenic cliffs of La Jolla during a **tandem hang gliding/paragliding flight** at **Torrey Pines Gliderport**, America's most popular coastal soaring site.

[www.flytorrey.com](http://www.flytorrey.com)



**Leisure time to relax at Kona Kai Resort**, sunbathe on the resort's beach, swim in the pool or go kayaking on San Diego Bay.

### Evening

Enjoy **dinner at The Hake**, a hot new oceanfront restaurant in La Jolla. Executive Chef Aarti Sanghavi's menu draws inspiration from both her heritage and recent travels through Mexico City and beyond. Mediterranean, Latin American, Asian, Baja-Med and Indian techniques and nuanced flavors flow throughout Sanghavi's fare, all while remaining true to the restaurant's commitment to supporting local purveyors. [www.thehake.com](http://www.thehake.com)



### 8:00 p.m.

Take your seats at the **Tony Award-winning La Jolla Playhouse** for the new musical comedy **"Freaky Friday,"** based on the celebrated novel by Mary Rodgers and hit Disney films. The show is a hilarious, contemporary update of an American classic in which a mother and daughter see what it is to be a family and experience each other's lives firsthand, if only for a day.

[www.lajollaplayhouse.org](http://www.lajollaplayhouse.org)

*The Playhouse is a participant in the annual **San Diego Theatre Week** in February/March, featuring ticket discounts to the hottest shows and theaters in town. [www.sandiegoteatweek.com](http://www.sandiegoteatweek.com)*

### Sunday, March 12

#### Morning

Enjoy a blissful and relaxing spa treatment at **Spa Terre in the Kona Kai Resort**, featuring exotic, custom-designed Indonesian, Fijian, and Thai spa experiences.

Afterward, enjoy **brunch at Fathom Bistro** on the Shelter Island Pier, San Diego's only tap house on the water, featuring 15 beers on tap as well as house-made sausages, gourmet hot dogs and a weekend brunch menu ranging from handmade beignets and drunken fruit salad to Italian sausage biscuits & gravy and loco moco. [www.fathombistro.com](http://www.fathombistro.com)

### Afternoon

Embrace your inner child at **Belmont Park**, San Diego's iconic beachfront amusement park on Mission Beach, the quintessential Southern California beach boardwalk experience, featuring the historic **Giant Dipper Roller Coaster** (one of the top 12 historic roller coasters in the U.S.). [www.belmontpark.com](http://www.belmontpark.com)



Depart San Diego